



Promotion Mats
Give-Away - Point of Sale - Events and more...

Introduction

Welcome to the world of advertising and promotion mats!

Take a step into the world of mats. You will find a diverse range of mats to meet the widest variety of requirements. And the special thing about this is that all our products are **"Made in Europe"**.

No matter whether you need mats for heavily frequented **Entrance Areas**, for **Promotion Campaigns** at the **Point of Sale** or as **Merchandising Articles** and **Give Aways** – the possibilities provided to you by our **advertising and promotion** mats are practically limitless. Due to our many years of experience in the mat business, our customers have come to regard us as a reliable and competent partner.

Have we aroused your interest? Then we look forward to receiving your call!

Five questions for a perfect mat solution:

We have the right mat for any location or purpose! To find out which one of our products fits best, please answer the following questions:

- Place of use – where will you place your mat?
- How long should the product be used?
- What is your design? How many and which colours do you need for your design?
- Size and number of mats?
- Do you have a particular budget for the mats?

With your information we'll be able to give you an offer specially tailored to your needs.



© INTERSPORT Deutschland eG

Content

Introduction / Content	1-2
Product features	3
Recommended applications	4
Jet-Print	5-6
Jet-Print Velour	7-8
Jet-Print Straight Set	9-10
Kleen-Way	11-12
Magic-Mat	13-14
Big-Size	15-16
Supra	17-18
Patio	19-20
Ad-Mat Floormat	21-22
Ad-Mat Premium	23-24
Counter-Mat	25-26



© ATOMIC Austria GmbH

Product features

Quality	Application period		Dirt absorption				Washability	Print
	Long term	Short term	Very high	High	Medium	Low		
Jet-Print	✓		✓				60 °C	Chromojet
Jet-Print Velour		✓			✓		40 °C	Chromojet
Jet-Print Straight Set	✓		✓				60 °C	Chromojet
Kleen-Way	✓		✓				Carpet cleaning	Chromojet
Magic-Mat	✓		✓				30 °C	Chromojet
Big-Size Textile backing		✓				✓		Chromojet
Big-Size Heavy coating		✓				✓		Chromojet
Supra		✓				✓	Limited 30 °C	Screen print
Patio		✓			✓		Limited 30 °C	Chromojet
Ad-Mat Floormat		✓				✓	Limited 30 °C	Sublimation
Ad-Mat Premium	✓		Fluid absorption				40 °C	Sublimation
Counter-Mat		✓	Fluid absorption				Limited 30 °C	Sublimation

Recommended applications

Quality	Events	Trade Shows	Entrances	Corporate Identity	Point of Sale	Advertising	Give Away	Merchandising
Jet-Print			✓	✓	✓			
Jet-Print Velour		✓			✓	✓		
Jet-Print Straight Set			✓	✓	✓			
Kleen-Way	✓		✓					
Magic-Mat			✓	✓	✓	✓	✓	
Big-Size	✓	✓			✓			
Supra					✓	✓	✓	✓
Patio			✓	✓	✓	✓	✓	✓
Ad-Mat Floormat	✓				✓	✓		
Ad-Mat Premium	✓				✓	✓	✓	✓
Counter-Mat	✓				✓	✓	✓	✓

601
602
603
604
605
606
607
608
609
610
611
612
613
614
615
616
617
618
619
620
621
622
623
624
625
626
627
628
629
630
631
632
633
634
635
636
637
638
639
640
641
642
643
644



**CONFIDENCE
IN TEXTILES**

Tested for harmful substances
according to Oeko-Tex® Standard 100
56924 OeTI



© INTERSPORT Deutschland eG

Jet-Print

Even when they're trampled on, they never lose their shine!

Flamboyant style and elegance connect the Grand Dame of the logo mats, with perfect dirt catching abilities. Dirt and dampness remain at the door and your rooms remain spotless, decorated and appealing.

Construction:

Pile: 100 % Nylon

Backing: 100 % Nitrile Rubber

Standard sizes:

Standard widths: 60, 75, 85, 115, 150 and 200 cm incl. border

Standard lengths: all lengths up to 400 cm

Special sizes upon request



Minimum order quantity: from 1 m²

Guarantee when professionally maintained: 2 years

Print method: CHROMOJET

Data Exchange:

All high-resolution files made with Corel Draw, Adobe Illustrator, Adobe Photoshop, Adobe InDesign or Quark XPress can be processed.

Files must be formatted for PC-Systems.



© LAV-SOFO-MARKT



Jet-Print Velour

Vivid imagery is its strength!

The Jet-Print Velour Promotion mat will be printed according to your specifications, with unbelievable precision and highest quality. This is made possible by means of a unique, compact needle fleece surface, which makes the finest picture details and even the smallest lettersizes look awesome!

Construction:

Pile: 100 % Nylon Velour
Backing: 100 % Nitrile Rubber

Standard sizes:

Standard widths: 60, 75, 85, 115, 150 and 200 cm incl. border

Standard lengths: all lengths up to 400 cm

Special sizes upon request



Minimum order quantity: from 1 m²

Guarantee when professionally maintained: 2 years

Print method: CHROMOJET

Data exchange:

All high-resolution files made with Corel Draw, Adobe Illustrator, Adobe Photoshop, Adobe InDesign or Quark XPress can be processed.

Files must be formatted for PC-Systems.



- 601
- 602
- 603
- 604
- 605
- 606
- 607
- 608
- 609
- 610
- 611
- 612
- 613
- 614
- 615
- 616
- 617
- 618
- 619
- 620
- 621
- 622
- 623
- 624
- 625
- 626
- 627
- 628
- 629
- 630
- 631
- 632
- 633
- 634
- 635
- 636
- 637
- 638
- 639
- 640
- 641
- 642
- 643
- 644



**CONFIDENCE
IN TEXTILES**

Tested for harmful substances
according to Oeko-Tex® Standard 100
56924 OeTI



Jet-Print Straight Set

Jet-Print Straight Set – the new star in the mat sky!

Our Jet-Print Straight Set mat is perfectly suitable for your advertising campaign. You can lose yourself in endless creativity with this high quality floor decoration choosing from our 44 trendy colours.

Construction:

Pile: 100 % Nylon

Backing: 100 % Nitrile Rubber

Standard sizes:

Standard widths: 60, 75, 85, 115, 150 and 200 cm incl. border

Standard lengths: all lengths up to 400 cm

Special sizes upon request



Minimum order quantity: from 1 m²

Guarantee when professionally maintained: 2 years

Print method: CHROMOJET

Data exchange:

All high-resolution files made with Corel Draw, Adobe Illustrator, Adobe Photoshop, Adobe InDesign or Quark XPress can be processed.

Files must be formatted for PC-Systems.





Kleen-Way

Runner for the STARS!

Bring out the Red Carpet and turn your clients or guests into stars! The Kleen-Way makes it happen – individual and according to your requirements printed up to 20 meters long, matched with a great dirt catching ability.

Construction:

Pile: 100 % Nylon
Backing: 100 % Vinyl

Standard sizes:

Standard widths: 100, 120, 160 and 200 cm incl. side borders

Standard length: up to 20 m

Glued borders at the beginning and end of the mat are possible



© UEFA Events S.A.

Minimum order quantity: from 1 m²

Print method: CHROMOJET

Data exchange:

All high-resolution files made with Corel Draw, Adobe Illustrator, Adobe Photoshop, Adobe InDesign or Quark XPress can be processed.

Files must be formatted for PC-Systems.





Magic-Mat

Definitely no monkey business!

Magic-Mat is in the front row, for being known for its no nonsense performance and bases its solid establishment with three good reasons. Printing according to customer requirements, perfect dirt catching effects and a no nonsense price!

Construction:

Pile: 100 % Nylon

Backing: Rubber-Vinyl Mix

Standard sizes:

40 x 60 cm, 45 x 75 cm, 60 x 85 cm, 85 x 120 cm, 100 x 150 cm, 85 x 150 cm and 115 x 175 cm



Minimum order quantity: from 1 m²

Print method: CHROMOJET

Data exchange:

All high-resolution files made with Corel Draw, Adobe Illustrator, Adobe Photoshop, Adobe InDesign or Quark XPress can be processed.

Files must be formatted for PC-Systems.





Big-Size

Big, bigger, BIG-SIZE!

It is big and huge, but still stays on the floor and that is where it belongs! The Big-Size carpet is fit for large-area advertisement such as exhibition booths or promotion areas in shops or department stores.

Construction:

Pile: 100 % Nylon

Backing (PVC-free): Textile or Polymetal-Heavy coating

Standard sizes:

Width: 4 m

Maximum length: 20 / 40 m

Special sizes upon request



Minimum order quantity: from 100 m²

Print method: CHROMOJET

Data Exchange:

Maximum 12 colours per design, colours must be stated as Pantone C (strong colours) and/or Pantone U (soft colours) when ordering.

File Formats: DWG, EPS (when using this file formats, there are no design set-up costs).





Supra

There is no good quality and good value? Yes, there is!

If you are looking for something special, choose the Supra. This mat with latex backing is a very cheap alternative (if you need large quantities). The mat with loop pile is printed with screen printing and has overlocked borders.

Construction:

Pile: 100 % Nylon

Backing: 100 % Natural latex with overlocked borders

Pile alternatives: Supra Loop – Loop pile or Supra Velvet – Velour pile

Standard sizes:

45 x 45 cm, 40 x 60 cm, 60 x 60 cm, 60 x 80 cm, 75 x 100 cm, 80 x 120 cm or 100 x 150 cm

Special sizes upon request



Minimum order quantity:

100 to 350 pieces, depending on the size

Print method: SCREEN PRINTING

Data exchange:

Use up to 8 Pantone colours per design.

File Formats: EPS, AI and PDF.





Patio

Good quality, good value and yet another possibility!

Perfectly suitable as Give-Away and also applicable in many other areas. This mat is printed with the Chromojet printing method. However, the Patio has a velour surface with Vinyl coating with room for beautiful designs at a very special price.

Construction:

Pile: 100 % Velour

Backing: 100 % Vinyl

Standard sizes (Examples):

39 x 58 cm, 58 x 78 cm, 78 x 118 cm, 78 x 150 cm or 105 x 150 cm

Max. size: 210 cm x 10 m with border; 200 cm x 20 m without border

Special sizes upon request



Minimum order quantity: 50 m²

Print method: CHROMOJET

Data exchange:

Use up to 8 Pantone colours per design.

File Formats: EPS, AI and PDF.





Ad-Mat Floormat

With perfection at your feet!

The Ad-Mat Floormat forwards your advertising message in photo-realistic design in front of your customers feet. Precisely printed with a quality finish.

Construction:

Pile: 100 % Polyester, knitted or non-woven

Backing: 100 % Nitrile Rubber

Standard sizes:

40 x 60 cm, 50 x 75 cm, 60 x 85 cm, 85 x 120 cm, 85 x 150 cm, 85 x 300 cm,
115 x 180 cm and 150 x 300 cm

Max. size: 150 x 380 cm

Special sizes upon request



Minimum order quantity: 50 pieces

Print method: SUBLIMATION

Data exchange:

For the order we need a ZIP file including an InDesign file with all pictures and texts.





Ad-Mat Premium

The perfect message is: being in the right place at the right time!

If there was ever someone who had perfect timing, then it's surely companies who use our Ad-Mat products. With photo-realistic precision, the fine fleece surface "hits the nail on the head" and brings the message across to the customer! Due to its rubber backing, it always stays exactly where it belongs.

Construction:

Pile: 100 % Polyester, absorbing material

Backing: 100 % Nitrile Rubber

Standard sizes:

23,4 x 43,4 cm, 24,4 x 89,4 cm and 19 x 60 cm

Special sizes upon request



Minimum order quantity:

100 respectively 250 pieces, depending on the size

Print method: SUBLIMATION

Data exchange:

For the order we need a ZIP file including an InDesign file with all pictures and texts.

RECOMMENDED
WASHING



FLUORESCENT
COLOURS
AVAILABLE





Counter-Mat

It's what's up front that counts!

Our second option is another ace in the hole for your point of sale advertisement – the Counter-Mat. Its smooth, digitally printed textile surface attracts the attention to your logos and advertising slogans and catches the eye of the customer.

Construction:

Pile: 100 % Satin-Polyester

Backing: 100 % Natural Rubber (1,5 mm respectively 3 mm)

Standard sizes:

22 x 41 cm and 21 x 82 cm

Special sizes upon request



Minimum order quantity:

100 respectively 250 pieces, depending on the size

Print method: SUBLIMATION

Data exchange:

For the order we need a ZIP file including an InDesign file with all pictures and texts.



